

INTERNATIONAL
EDITORIAL-DESIGN
& RESEARCH
FORUM

CALL FOR ENTRIES 9TH WOLDA • LAST UPDATE: SEPTEMBER 23, 2018



Call for Entries

Deadline: September 25, 2018

Late entries: October 10, 2018



INTERNATIONAL EDITORIAL-DESIGN & RESEARCH FORUM

CALL FOR ENTRIES 9TH WOLDA

Awards

Main awards: gold, silver and bronze

The jury will decide about awards in gold, silver and bronze.

Outstanding individual achievement: Award of Excellence

In addition to the main prizes, there are also the "Awards of Excellence" for outstanding individual achievements. These awards – like the main prizes – are on the list of winners.

Publications

The work which has been awarded by the jury will be published in a yearbook, which will be available for download as Pdf. Publications are also planned on Facebook, Twitter and LinkedIn.



The certificate shows the logo that has won, the category and at the bottom the signatures of each member of the jury.

Categories

Category 1: Logo / Symbol / Trademark – NEW

Category 2: Logo / Symbol / Trademark – REDESIGN

Category 3: IDENTITY – logo and minimum 3 Identity-Elements.

All categories are open to student submissions.

Schedule

Contest period: You can submit work created between January 1, 2016 and August 31, 2018.

Start of submission phase: September 1, 2018

Deadline: September 25, 2018, **late entries: October 10, 2018**

October 10: Your entry has to arrive by email here: mail@wolda.org

November 30, 2018: Announcement of the winners.

The list of winners will be prospectively published on the website www.wolda.org

December 2018: In December, all participants are informed of their results by email.

January 2019: At the end of January the certificates will be sent by email.

Participation fee

Category 1 and 2: 1 – 5 logos = 45 euro each

6 – 10 logos = 40 euro each

11 – 20 logos = 35 euro each

Category 3: 1 – 5 identities = 160 euro each

6 – 10 identities = 150 euro each

11 – 20 identities = 140 euro each

Invoice: Request an invoice at mail@wolda.org

Give us your exact billing address.

Companies within the EU: We need your VAT ID number, if you have such a number.

Payment: Simply pay with paypal via the website www.wolda.org

Banktransfer is possible, specially within the European Union.

You will find the bank details on the invoice. Checks are not allowed.

The payment has to be done before the deadline of the competition.

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How to Participate in Category 1: Logos NEW

Format: Please create a horizontal format page for each logo:
(Meant is DIN A4 or letter format or something similar horizontal.)

The upper part
shows the logo.

At the bottom
are explanations
in English language.
550 signs maximum
length, including
word spaces.
Please indicate
in which year the
logo was designed.



Vetclan is a veterinary center in Spain. Its aim is to take care of the three most important kind of pets here: cats, rabbits and dogs. Our client needed a modern, emotional, and smart design to be easily differentiated from its competitors and place Vetclan in customers minds. The result has been very successful. When customers "discover" the dog designed with cat and rabbit, they do not forget the brand.

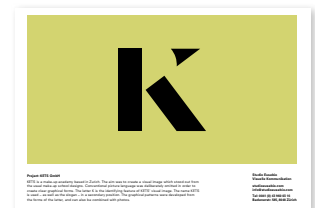
El Paso, Galeria de Comunicación
c. Sagunto 13, Local Izq.
28010 Madrid
SPAIN
elpaso@elpasocomunicacion.com

Please put your address
and email on the right
side of each page:

name of company
name of designer
street and house number
postal code and city
COUNTRY
email

- Digital file:** Save your entry as Pdf file.
Produce one Pdf file for each logo that you want to enter.
Produce one Pdf file for each identity.
- Send by email:** Send all your entries to this email: mail@wolda.org
We will confirm receipt of your submission by email.
- Invoice:** We will send you an email with an invoice
- How many logos:** You can enter as many logos and identities as you want.
- Contest period:** You can submit work created between
January 1, 2016 and August 31, 2018.
- Deadline:** September 25, 2018.
On this day your entry has to arrive by email here:
mail@wolda.org
- VAT ID number:** If your company is in a country of the EU (European Union) we need your VAT ID number. Please add this number to your address, if you have such a number.
More informations about this number:
en.wikipedia.org/wiki/VAT_identification_number
If you don't have a VAT ID number, please inform us.
It's no problem.
- Payment:** Simply pay with paypal or credit card via the website www.wolda.org
Bank transfer is also possible, specially within the European Union.
You will find the bank details on the invoice.
Checks are not allowed.

Troubleshooting: If you have problems with the deadline of participation and/or the deadline of the payment, please contact us:
Norbert Küpper, mail@wolda.org



It may be helpful for the jury to include an example of an application of the logo. This can be, for example, a letterhead or a business card. Please enclose the example in the same design as the logo, also with address and short description. Above is an example.



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How to Participate in Category 2: Logos REDESIGN

Format: Please create a horizontal format page for each logo:
(Meant is DIN A4 or letter format or something similar horizontal.)

In the upper part
the logos are
placed. On the
left is the old
logo, on the right
the new one.

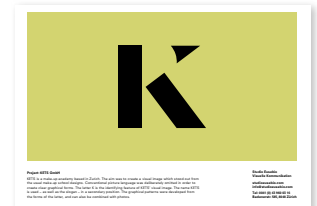
At the bottom
are explanations
in English language.
550 signs maximum
length, including
word spaces.
Please indicate
in which year the
logo was designed.

	
OLD	NEW
<small>Titan Industries TITAN being promoted by TATA, itself carries the image of one of the trust worthy corporation of India. Today the Titan watches are the sign of pride for the nation with manufacturing of the world class products. The overall concept of the identity is to reflect precision in every aspect of life. Right through employees and customers relations to the quality of the product.</small>	<small>Sudarshan Dheer 10, Sind Chambers S Bhagat Singh Road Colaba, Mumbai 05 INDIA dheergrd@gmail.com</small>

Please put your address
and email on the right
side of each page:

name of company
name of designer
street and house number
postal code and city
COUNTRY
email

- Digital file:** Save your entry as Pdf file.
Produce one Pdf file for each logo that you want to enter.
- Send by email:** Send all your entries to this email: mail@wolda.org
We will confirm receipt of your submission by email.
- Invoice:** We will send you an email with an invoice
- How many logos:** You can enter as many logos and identities as you want.
- Contest period:** You can submit work created between
January 1, 2016 and August 31, 2018.
- Deadline:** September 25, 2018.
On this day your entry has to arrive by email here:
mail@wolda.org
- VAT ID number:** If your company is in a country of the EU (European Union) we need your VAT ID number. Please add this number to your address, if you have such a number.
More informations about this number:
en.wikipedia.org/wiki/VAT_identification_number
If you don't have a VAT ID number, please inform us.
It's no problem.
- Payment:** Simply pay with paypal or credit card via the website www.wolda.org
Bank transfer is also possible, specially within the European Union.
You will find the bank details on the invoice.
Checks are not allowed.
- Troubleshooting:** If you have problems with the deadline of participation and/or the deadline of the payment, please contact us:
Norbert Küpper, mail@wolda.org



It may be helpful for the jury to include an example of an application of the logo. This can be, for example, a letterhead or a business card. Please enclose the example in the same design as the logo, also with address and short description. Above is an example.



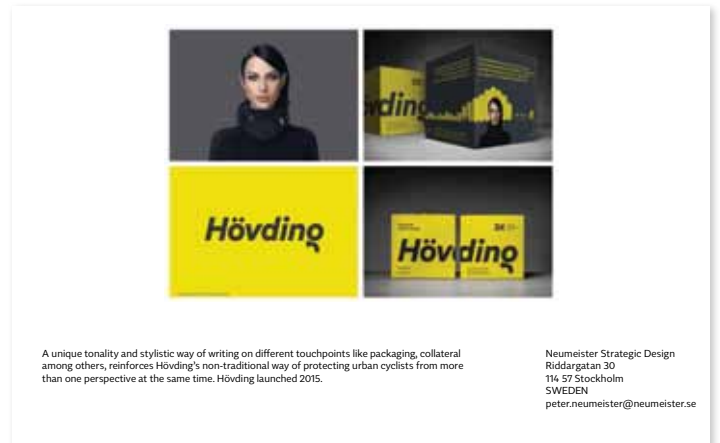
How to Participate in Category 3: Identity

In the category for identity – business stationery – the whole range of equipment can be submitted – but only as Pdf, not with original examples.

Please create horizontal formatted pages. A minimum of 3 and a maximum of 20 pages can be submitted per business stationery. Take care that the examples are interesting and helpful to judge the identity. Payment: 1 – 5 identities = 160 euro each, 6 – 10 identities = 150 euro each, 11 – 20 identities = 140 euro each

Please send your application to: mail@wolda.org
If your entry has more than 20 MB, please use www.wetransfer.com
www.wetransfer.com is free of charge and easy to handle.

We will confirm receipt of your submission by email.



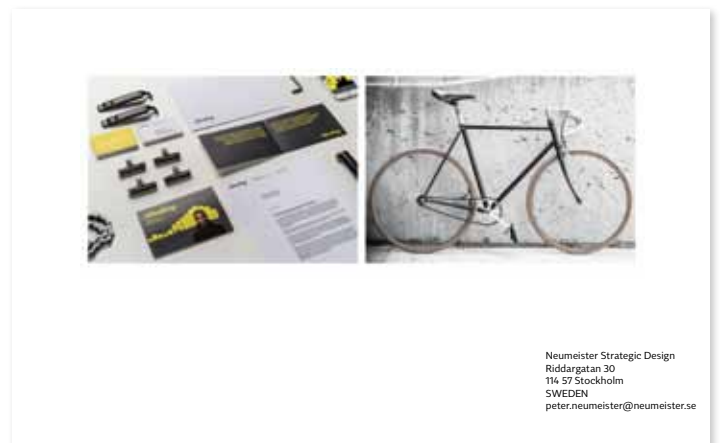
The first page shows the logo.

At the bottom are explanations in English.
Please indicate in which year the identity was designed.

On the right side is your address.

In the upper part, the example for the identity is shown.

Please put your address on each page.



Make explanations only if necessary.



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WOLDA AT A GLANCE

8th WOLDA: 515 entries from 39 countries



America

Brasil
Colombia
Ecuador
USA

Europe

Austria
Croatia
Cyprus
Denmark
France
Germany

Greece
Hungary
Iceland
Italy
Lithuania
Malta

Netherlands
Norway
Poland
Portugal
Romania
Serbia

Slovenia
Spain
Sweden
Switzerland
Ukraine
United Kingdom

Asia

China
Hong Kong
India
Iran
Israel

Japan
Korea
Russia
Turkey
UAE

Australia

Mission statement

Wolda is an international competition for logos and business stationery. Wolda's aim is to honour the world's best work in the area of logo design and business stationery. Publications in books and magazines, on the Web and in the social media sector are aimed at exchanging creative ideas.

The competition's aims also include the setting-up of workshops, congresses and exhibitions on the theme of graphic design and especially the theme of logo design. And last but not least, the competition is aimed at setting up international contacts between graphic designers all over the world.

Contact

Your contact persons are Norbert Küpper, Germany; Christian Baun, Denmark and Rodrigo Faustino, Brazil. If you have any questions, best write to:

Norbert Küpper
Germany
email: nkuepper@wolda.org

Christian Baun
Denmark
email: christian@logodesign.dk

Rodrigo Faustino
Brazil
email: rodrigo@commgroup.com.br

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